



for Hospice Care Week: 7th - 13th October 2024

Fundraising Pack

Thank you for Going Green

Calling all supporters within our fabulous North Northamptonshire community! Here is possibly the easiest and most fun filled way to support us this year... **GO GREEN for Cransley Hospice Trust this Hospice Care Week – from the 7th – 13th October 2024.**

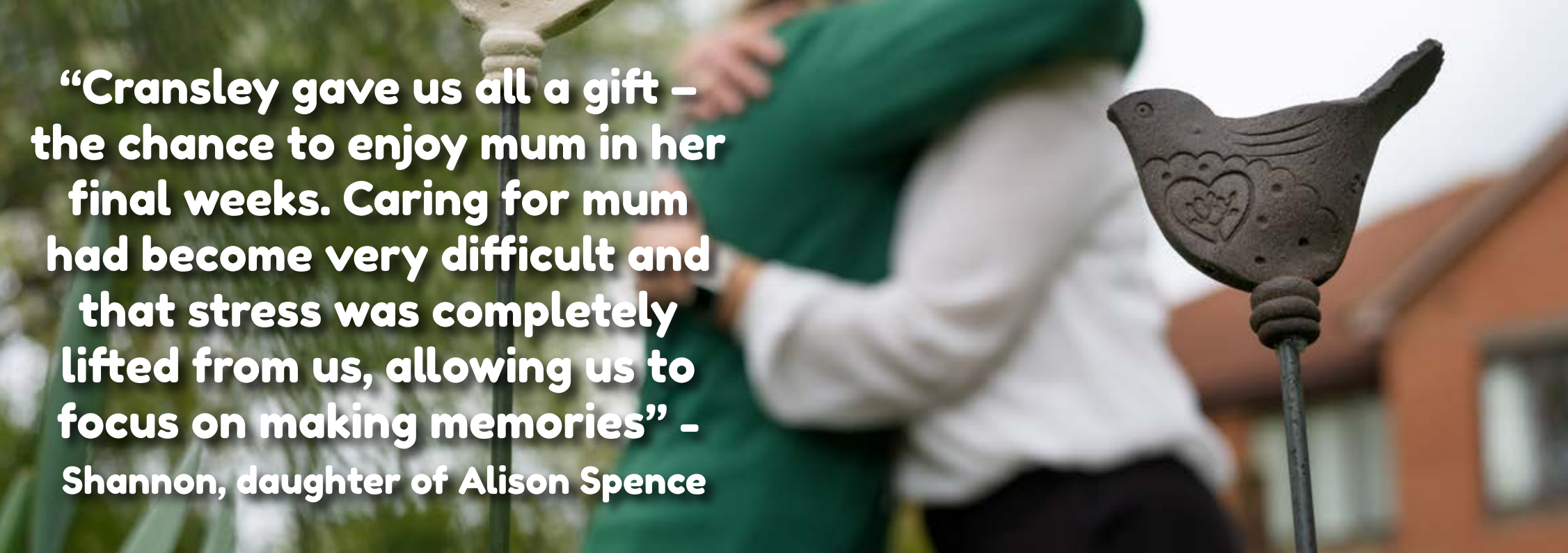
Hospice Care Week is the opportunity to celebrate the importance of Hospice Care nationwide – and the best way to do this is by getting involved with your local hospice fundraising!

The best part is, you can support GO GREEN in ANY way you choose – wear something green and donate, gather a group of friends, family or colleagues and host a green party, have a green bake sale...

or even go environmentally green too and donate your unwanted goods to our charity shops.

We have a whole host of **exciting events and fundraisers planned throughout the week** too, so make sure you pop along and see us! Details of all GO GREEN activities can be found on our website www.cransleyhospicetrust.org.uk and on our social media channels.

Together with your support, we're aiming to raise an incredible £10,000 during GO GREEN week to fund a better end of life experience for people with a life-limiting illness in our community... because every moment matters.



“Cransley gave us all a gift – the chance to enjoy mum in her final weeks. Caring for mum had become very difficult and that stress was completely lifted from us, allowing us to focus on making memories” – Shannon, daughter of Alison Spence

Planning Your Day

I'M DOING
IT FOR

Cransley
Hospice Trust



I'M DOING
IT FOR

Cransley
Hospice Trust



1

Plan Your Fundraising

Whether it's in a school, a business, a community group or even alone - **have a think about how you want to GO GREEN!** There are ideas within this guide or our on website which will inspire you.

2

Decide When & Where

Hospice Care Week runs from the 7th - 13th **October** - you can **choose to support us for one day, or the whole week!** If the time doesn't work for you, we're happy to support you at a more suitable time.

3

Spread The Word

The key to fundraising success is to **promote your event or activity as much as possible!** Use email, social media and Whatsapp to reach as many people as you can and create posters using our free downloadable template.

4

Share Share Share!

Not only do you want to shout about your fundraising to everyone taking part - but we want to hear from you too! **Get in touch with our team to tell us about your plans** and we can arrange to support you in the best way possible.

5

Payment & Thank You

Pay in your donations as soon as possible. We're incredibly grateful for your support and can help with talks, assemblies and cheque presentations to say **THANK YOU** for all of your incredible efforts!

FUNdraising ideas

The fun thing about **GO GREEN** is that you're only limited by your own imagination! However much time you have to support us, there's definitely a super way for you to get involved.

Here's just a handful of our favourite fundraising ideas to get you started...

- Invite everyone in your school, office or community group to **wear something green and make a donation**. There could be prizes on hand for the most creative green outfit!
- **Hold a bakesale - everyone loves cake!** It's up to you whether it's green or not... matcha cheesecake anyone? Yum!

- **Hold a mini raffle, tombola or sweepstake**. Utilise your contacts to get the best prizes and raise the most money possible from their kindness.

- Let's get physical! **Pick a sporty challenge and raise sponsorship for your efforts**. Go one step further and try walking, running or cycling to work every day during Hospice Care Week for a super green twist!

- **Raise donations to do something different!** Dying your hair green, going wild on karaoke or even a sponsored silence.

- **Everyone loves a quiz!** Download some questions online and get started! Everyone pays to participate with a prize for the winner.



“Help us raise £10,000 by going GREEN this Hospice Care Week ...Because every moment matters”



More ways to GO GREEN

Hospice care and end of life services are expensive and we really need your support. But if family finances aren't too rosy, there are still many ways in which you can GO GREEN with us this October!

Some of the best ways that you can support us include...

- Having a major sort out and **donating all of your quality clothing, accessories and homewares to our charity shops** on The Horsemarket in Kettering town centre.

- **Help us raise awareness by 'painting Kettering town green!'** Perhaps not literally, but you may spot public buildings including churches light up green for the week and high street stores that will GO GREEN in their shop windows- and we'd love to have more of an impact this way too. Perhaps you could yarn bomb the town green?

- Getting in touch with our FUNdraising team to **volunteer at a GO GREEN event!** We'll have bucket collections, stalls and entertainment at various venues throughout North Northamptonshire all week and we'd love your support in making these events a success!

- **Speaking to your employer** - would they let you host a GO GREEN event, or consider making a corporate donation?

- Help us spread the word! Use your contacts, your social media channels and word of mouth to **help us raise awareness of Cransley Hospice Trust and GO GREEN week!** The more people we can get involved, the bigger the impact we'll have on the enhancement and development of local end of life and hospice care services!

- **Sign up to our lottery!** For just £1 per play, you can be in with a chance of winning one of 422 weekly cash prizes.

Corporate inspiration

We're challenging all of our incredible corporate supporters to **pledge to raise £250 this GO GREEN week!** If we can get four corporate supporters signed up each day to take on some fabulous FUNdraising, we'll be halfway to our GO GREEN target just thanks to your help!

Each day, we'll be doing a **social media round up on LinkedIn** to showcase the amazing ways corporate supporters are going GREEN! Not only will you be doing good, but **you'll be supporting your corporate social responsibility efforts too by helping a worthy local charity.**

Whether it's a green dress down day, a lunchtime bake sale or a team quiz or challenge, there are hundreds of ways that corporate supporters can get involved.

Does your company own a fleet of green electric vehicles, **could you help us out with transport** to our different fundraising events that week?

Perhaps all **your staff could wear green all week to raise awareness?** Or you may be willing to turn your shop window green for the week!

Did you know - some larger businesses may have the ability to **'match fund' any donations raised by their staff.** Whether this is for fundraised activity or just an office whip round. This means that anything employees raise could be DOUBLED in value. Wow!

Get in touch with our FUNdraising team to find out more about the opportunities available for GO GREEN week!



“Match funding will enable us to DOUBLE any donation raised by employees. WOW!”

Paying In



The easiest way to pay in your fundraising donations is online. Simply visit our website to make one simple payment:

www.cransleyhospicetrust.org.uk/get-involved/donate

If you're taking on a sponsorship for GO GREEN, or fundraising as a team, consider setting up a JustGiving page here:

www.justgiving.com/cransleyhospicetrust

You can also send us a cheque, or bring in cash donations to:

**Cransley Hospice Trust Fundraising Office,
St Mary's Hospital, London Road, Kettering. NN15 7PW**

Cheques should be made payable to 'Cransley Hospice Trust' and ensure you include your personal details, as well as information about how you raised the money.

Get In Touch



We'd love to hear about your GO GREEN plans. We're also able to give you all the support you need to get started, including collection tins, fundraising materials and friendly advice. Simply reach out to us via one of the methods below!

www.cransleyhospicetrust.org.uk

Follow us on social media    

Call us on 0300 274040

Pop in or write to us at Cransley Hospice Trust Fundraising Office,
St Mary's Hospital, London Road, Kettering. NN15 7PW



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