



**Go
Green**

**Cransley
Hospice Trust**



Fundraising Pack

for Hospice Care Week: 6th - 12th October 2025

Thank you for Going Green

Calling all supporters within our North Northamptonshire community! Here is possibly the easiest and most fun filled way to support us this year... GO GREEN for Cransley Hospice Trust this Hospice Care Week – from the 6th – 12th October 2025.

Hospice Care Week is the opportunity to celebrate the importance of Hospice Care nationwide – and the best way to do this is by getting involved with your local hospice fundraising!

The best part is, you can support GO GREEN in ANY way you choose – wear something green and donate, gather a group of friends, family or colleagues and host a green party, have a green bake sale... or even go environmentally green too and donate your unwanted goods to our charity shops.

We have a whole host of exciting events and fundraisers planned throughout the week too, so make sure you pop along and see us! Details of all GO GREEN activities can be found on our website www.cransleyhospicetrust.org.uk and on our social media channels.

Together with your support, we're aiming to raise an incredible £15,000 during GO GREEN week to fund a better end of life experience for people with a life-limiting illness in our community...because every moment matters.



Do you need support within your home?
Or accessing local community services?

About us

Lavender Support Services is committed to providing quality care and support solutions.

We offer professional, trained, friendly, caring and confident carers.

We respectfully provide care packages that are tailored to meet an individual's needs and preferences.

A person with long brown hair is seen from behind, wearing a green t-shirt. The t-shirt features a purple graphic with the text "I'M DOING IT FOR Cransley Hospice Trust" and a green heart logo with a tree inside. Another person with long blonde hair is partially visible in the background, also wearing a similar green t-shirt.

**I'M DOING
IT FOR
Cransley
Hospice Trust**

“Cransley gave us all a gift – the chance to enjoy mum in her final weeks. Caring for mum had become very difficult and that stress was completely lifted from us, allowing us to focus on making memories”

Shannon, daughter of Alison Spence

Planning Your Day

1

PLAN YOUR FUNDRAISING

Whether it's in a school, a business, a community group or even alone. **Have a think about how you want to GO GREEN!** There are ideas within this guide on our on website which will inspire you.

2

DECIDE WHEN & WHERE

Hospice Care Week runs from the **6th - 12 th October.** You can choose to support us for one day, or the whole week! If the time doesn't work for you, we're happy to support you at a more suitable time.

3

SPREAD THE WORD

The key to fundraising success is to **promote your event or activity as much as possible!** Use email, social media and Whatsapp to reach as many people as you can to let them know about your fundraising!

4

SHARE SHARE SHARE!

Not only do you want to shout about your fundraising to everyone taking part - but we want to hear from you too! **Get in touch with our team to tell us about your plans** and we can arrange to support you in the best way possible.

5

PAYMENT & THANK YOU

Pay in your donations as soon as possible on our website, create a JustGiving page or by cheques. We're incredibly grateful for your support and can help with talks, assemblies and cheque presentations to say **THANK YOU for all of your incredible efforts!**

FUNdraising ideas

The fun thing about GO GREEN is that you're only limited by your own imagination! However much time you have to support us, there's definitely a **FUN** way for you to get involved.

Here's just a handful of our favourite fundraising ideas to get you started...

- Invite everyone in your school, office or community group to **wear something green and make a donation**. There could be prizes on hand for the most creative green outfit!
- **Hold a bakesale - everyone loves cake!** It's up to you whether it's green or not... matcha cheesecake anyone? Yum!
- **Hold a mini raffle, tombola or sweepstake.** Utilise your contacts to get the best prizes and raise the most money possible from their kindness.
- Let's get physical! **Pick a sporty challenge and raise sponsorship for your efforts.** Go one step further and try walking, running or cycling to work every day during Hospice Care Week for a super green twist!
- **Raise donations to do something different!** Dying your hair green, going wild on karaoke or even a sponsored silence.
- **Everyone loves a quiz!** Download some questions online and get started! Everyone pays to participate with a prize for the winner.





**“Help us raise £15,000 by
going GREEN this Hospice
Care Week ...because every
moment matters”**



More ways to **GO GREEN**

Hospice care and end of life services are expensive and we really need your support. But if contributing financially isn't possible right now, there are still many ways, you can GO GREEN with us this October!

Some of the best ways that you can support us include...

- Having a major sort out and **donating all of your quality clothing, accessories and homewares to our charity shops** on The Horsemarket in Kettering town centre.
- **Help us raise awareness by 'painting Kettering town green!'** Perhaps not literally, but you may spot members of the community getting involved across the week, including high street stores with posters in their shop windows. We'd love to make more of an impact with your help!
- Getting in touch with our FUNdraising team to **volunteer at a GO GREEN event!** We'll have bucket collections, stalls and entertainment at various venues throughout North Northamptonshire all week and we'd love your support in making these events a success!
- **Speaking to your employer** - would they let you host a GO GREEN event, or consider making a corporate donation?
- Help us spread the word! Use your contacts, your social media channels and word of mouth to **help us raise awareness of Cransley Hospice Trust and GO GREEN week!** The more people we can get involved, the bigger the impact we'll have on the enhancement and development of local end of life and hospice care services!



Corporate inspiration

We're challenging all of our incredible corporate supporters to pledge to raise £250 this GO GREEN week! If we can get four corporate supporters signed up each day to take on some fabulous FUNdraising, we'll be halfway to our GO GREEN target just thanks to your help!

Each day, we'll be doing a **social media round up on LinkedIn** to showcase the amazing ways corporate supporters are going GREEN!

"Match funding will enable us to DOUBLE any donation raised by employees. WOW!"

Not only will you be doing good, but **you'll be supporting your corporate social responsibility efforts too by helping a worthy local charity.**

Whether it's a green dress down day, a lunchtime bake sale or a team quiz or challenge, there are hundreds of ways that corporate supporters can get involved.

Does your company own a fleet of green electric vehicles, **could you help us out with transport** to our different fundraising events that week?

Perhaps all **your staff could wear green all week to raise awareness?** Or you may be willing to turn your shop window green for the week!

Did you know - some larger businesses may have the ability to **'match fund' any donations raised by their staff.** Whether this is for fundraised activity or just an office whip round. This means that anything employees raise could be DOUBLED in value. Wow!

Get in touch with our FUNdraising team to find out more about the opportunities available for GO GREEN week!

Paying In

The easiest way to pay in your fundraising donations is online. Simply visit our website to make one simple payment:

cransleyhospicetrust.org.uk/get-involved/donate

If you're taking on a sponsorship for GO GREEN, or fundraising as a team, consider setting up a JustGiving page here:

justgiving.com/cransleyhospicetrust

Cheques should be made payable to 'Cransley Hospice Trust' and ensure you include your personal details, as well as information about how you raised the money.

You can also send us a cheque, or bring in cash donations to:

**Cransley Hospice Trust Fundraising Office
St Mary's Hospital, London Road
Kettering. NN15 7PW**



Upcoming Events

TESCO IN
KETTERING

**6TH & 11TH
OCT**

Find us at the entrance of Tesco in Kettering, joined by special guests. We will be there to talk about all things GO GREEN with a collection for donations.

TESCO IN
WELLINGBOROUGH

7TH OCT

We're holding a hospice fundraising event at Tesco Wellingborough. Drop in to learn about GO GREEN, hear how hospice care helps the local community, and support us through donations.

RUSHDEN
LAKES

10TH OCT

Join us for our Go Green community event. We're bringing together local businesses, artisans, and supporters for a pop-up celebration at Rushden Lakes, with 40+ stalls to explore between 9:00am - 5:00pm.



Get In Touch

We'd love to hear about your GO GREEN plans. We're also able to give you all the support you need to get started, including collection tins, fundraising materials and friendly advice. Simply reach out to us via one of the methods below!

cransleyhospicetrust.org.uk

Follow us on social media    

Call us on 0300 274040

Pop in or write to us at Cransley Hospice Trust Fundraising Office,
St Mary's Hospital, London Road, Kettering NN15 7PW