



Fundraising Pack

For Hospice Care Week: 5th - 11th October 2026

Thank you for Going Green

Calling all supporters within our North Northamptonshire community! Here is possibly the easiest and most fun filled way to support us this year...

GO GREEN for Cransley Hospice Trust this Hospice Care Week from the 5th – 11th October 2026.

Hospice Care Week is the opportunity to celebrate the importance of Hospice Care nationwide and the best way to do this is by getting involved with your local hospice fundraising!

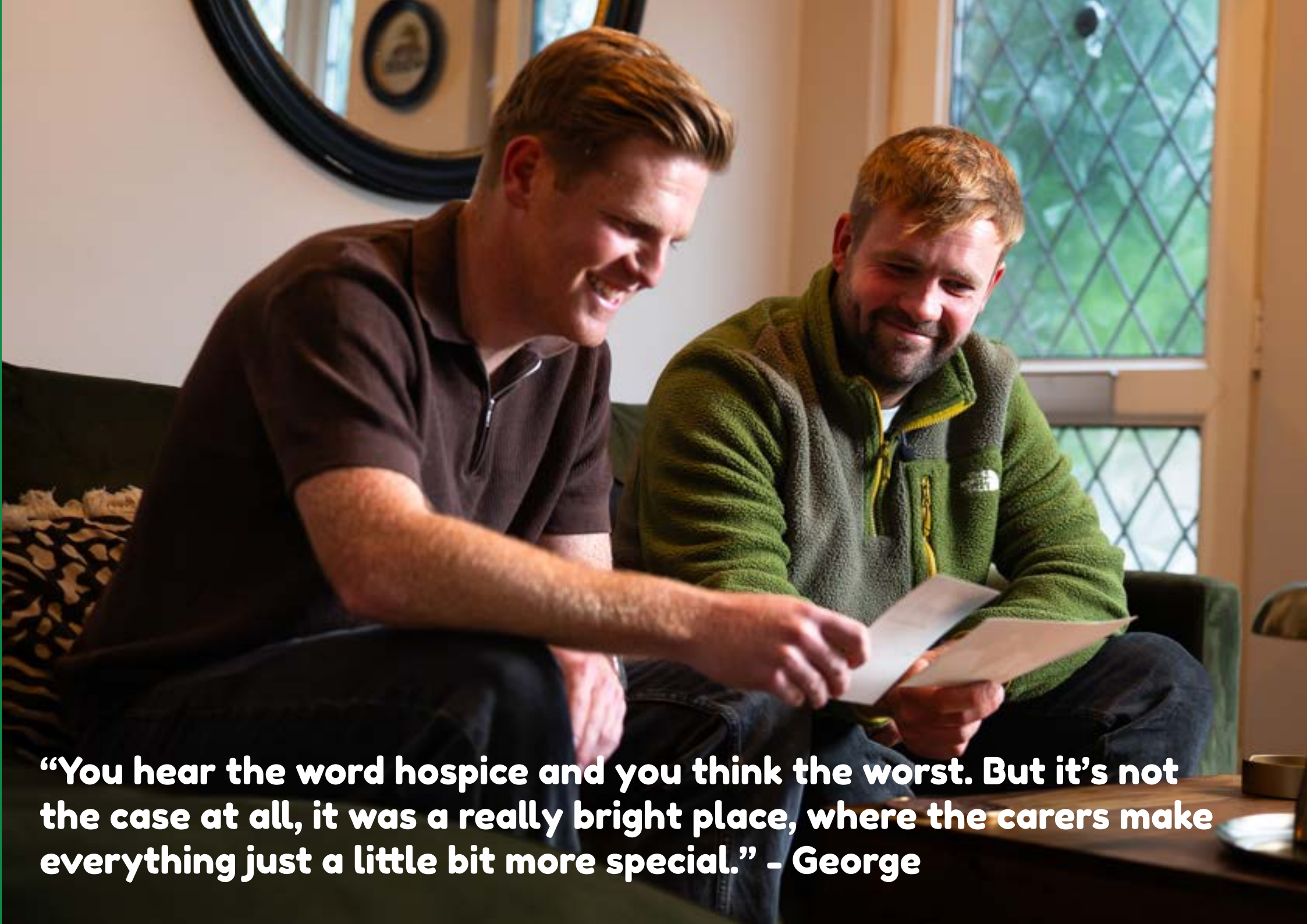
The best part is, you can support **GO GREEN** in ANY way you choose – wear something green and donate, gather a group of friends, family or colleagues and host a green party, have a green bake sale... or even go environmentally green too and donate your unwanted goods to our charity shops. We have a whole host of exciting events and fundraisers planned throughout the week too, so make sure you pop along and see us!

Details of all **GO GREEN** activities can be found on our website: www.cransleyhospicetrust.org.uk and on our social media channels.

Together with your support, we're aiming to raise an incredible £18,000 during **GO GREEN** week to fund a better end of life experience for people with a life-limiting illness in our community.

...Because every moment matters.





“You hear the word hospice and you think the worst. But it’s not the case at all, it was a really bright place, where the carers make everything just a little bit more special.” - George

Planning your day

1

Plan your fundraising

Whether it's in a school, a business, a community group or even alone.

Have a think about how you want to **GO GREEN!**

There are ideas within this guide on our on website which will inspire you.

2

Decide when & where

Hospice Care Week runs from the 5th - 11th October. You can choose to support us for one day, or the whole week! If the time doesn't work for you, we're happy to support you at a more suitable time.

3

Spread the word

The key to fundraising success is to promote your event or activity as much as possible! Use email, social media and Whatsapp to reach as many people as you can to let them know about your fundraising!

4

Share, share, share!

Not only do you want to shout about your fundraising to everyone taking part - but we want to hear from you too! Get in touch with our team to tell us about your plans and we can arrange to support you in the best way possible.

5

Payment & thank you

Pay in your donations as soon as possible on our website, create a JustGiving page or by cheques. We're incredibly grateful for your support and can help with talks, assemblies and cheque presentations to say thank you for all of your incredible efforts.



Help us raise £18,000 by going
GREEN this Hospice Care Week

...Because every moment matters



FUNdraising ideas

The fun thing about **GO GREEN** is that you're only limited by your own imagination! However much time you have to support us, there's definitely a FUN way for you to get involved.

Here's just a handful of our favourite fundraising ideas to get you started:

- Invite everyone in your school, office or community group to wear something green and make a donation. There could be prizes on hand for the most creative green outfit!
- Hold a bakesale - everyone loves cake! It's up to you whether it's green or not... matcha cheesecake anyone? Yum!
- Hold a mini raffle, tombola or sweepstake. Utilise your contacts to get the best prizes and raise the most money possible from their kindness.
- Let's get physical! Pick a sporty challenge and raise sponsorship for your efforts. Go one step further and try walking, running or cycling to work every day during Hospice Care Week for a super green twist!
- Raise donations to do something different! Dying your hair green, going wild on karaoke or even a sponsored silence.
- Everyone loves a quiz! Download some questions online and get started! Everyone pays to participate with a prize for the winner.



More ways to GO GREEN

Hospice care and end of life services are expensive and we really need your support. But if contributing financially isn't possible right now, there are still many ways, you can **GO GREEN** with us this October!

Some of the best ways that you can support us include...

- Having a major sort out and donating all of your high-quality clothing, accessories and homewares to our charity shops on The Horsemarket in Kettering town centre.
- Join us on our free, fun, family **GO GREEN Walk** on Sunday 11th October 2026 at 11am from Stanwick Lakes to Rushden Lakes. Choose from the 5k or 10k walking route! All we ask is that you sign up via our website, and if you are within the first 100 to sign-up, you'll also receive a free children's goodie bag!
- Help us raise awareness by 'painting Kettering town green!' Perhaps not literally, but you may spot members of the community getting involved across the week, including high street stores with posters in their shop windows. We'd love to make more of an impact with your help!
- Getting in touch with our FUNdraising team to volunteer!
- Speak to your employer - would they let you host a **GO GREEN** event, consider making a corporate donation? Or even match fund anything you can raise?
- Help us spread the word! Use your contacts, your social media channels and word of mouth to help us raise awareness of Cransley Hospice Trust and **GO GREEN** week! The more people we can get involved, the bigger the impact we'll have on the enhancement and development of local end of life and hospice care services.



Corporate Inspiration

Supporting your local hospice has never been easier, or more rewarding. Taking part in **GO GREEN** is a fantastic way to boost your Corporate Social Responsibility (CSR), engage your team, and bring exciting energy to the workplace.

Whether you hold a company vote or invite staff to take on individual challenges between 5th and 11th October, every effort helps fund local hospice care.

If all of our wonderful corporate supporters came together and went GREEN this could help us achieve our target and make a significant difference to local patients and their families in North-Northamptonshire!

Whether it's a green dress down day, a lunchtime bake sale, a team quiz or a one-off donation, there are hundreds of ways that corporate supporters can get involved.

If your limited on time, why not simply text **'GOGREEN'** + the donation amount to **70460**.

Each day, we'll be doing a social media round up on LinkedIn to showcase the amazing ways corporate supporters are going GREEN!



4 EASY WAYS TO GO GREEN

- **Host a Green Bake Sale:** One for your office star bakers! Set up a stall in the canteen or offer sweet and savoury treats around the desks for a small donation.
- **Wear Something Green:** Ditch the usual office wear for a day. Encourage everyone to wear a green top, jumper, or even just socks in exchange for a donation.
- **Donate Preloved Items:** Clear out the clutter! Ask staff to bring in quality preloved goods, drop them at our local retail shop during Go Green week, and share a group photo on social media to inspire others.
- **Make a Corporate Donation:** Short on time? Make a one-off company donation to create an immediate impact for local hospice care with minimal admin

Get in touch with our FUNdraising team to find out more about the opportunities available for **GO GREEN** week!

Email: Rebecca.patenall@cransleyhospicetrust.org.uk
Telephone: 077200 96418



**“Taking part in Go Green not only helped us come together to raise money for an incredible cause, but it’s also brought our employees together around a shared purpose. We’re proud to be part of a movement that’s making a real difference to a local charity.”
- Erryn, RS Group**

Paying in



The easiest way to pay in your fundraising donations is online. Simply visit our website to make one simple payment:
cransleyhospicetrust.org.uk/get-involved/donate

If you're taking on a sponsorship for GO GREEN, or fundraising as a team, consider setting up a JustGiving page here:

Justgiving.com/cransleyhospicetrust

Cheques should be made payable to 'Cransley Hospice Trust' and ensure you include your personal details, as well as information about how you raised the money.

You can also send us a cheque, or bring in cash donations to:

**Cransley Hospice Trust Fundraising Office
St Mary's Hospital, London Road
Kettering. NN15 7PW**





Sponsored by:

Yusen Logistics



A free, fun 5k or 10k Walk for the whole family!

Stanwick Lakes - Rushden Lakes
Sunday 11th October | 11am



New to Go Green!

Step into the great outdoors and walk the Greenway!

Gather your family, friends, little ones and even your four-legged companions for a walk that makes a difference taking place on **Sunday 11th October at 11am!**

Walk **5K from Stanwick Lakes to Rushden**, or if you're feeling more adventurous, challenge yourself to the **10K route** and make the return journey back to Stanwick Lakes.

The walk is completely free to take part in. All we ask is that you register online to secure your free parking at Stanwick Lakes!

As an extra thank you, the first 100 people to register will receive a free children's goodie bag, making it an even more memorable day for our youngest supporters.

Sign up via our website:

<https://www.cransleyhospicetrust.org.uk/get-involved/events/go-green-walk/>





Go Green

Cransley
Hospice Trust

Registered Charity No. 1151018

Get in touch

We'd love to hear about your GO GREEN plans. We're also able to give you all the support you need to get started.

Simply reach out to us via one of the methods below!

www.cransleyhospicetrust.org.uk

Follow us on social media   

Pop in or write to us at Cransley Hospice Trust Fundraising Office,
St Mary's Hospital, London Road, Kettering NN15 7PW

Registered number: 08102611. Registered charity number: 1151018